

# tourdefrancetips.com

The website for planning Tour de France, L'Etape and Leisure Cycling trips to France.

## AFFILIATE SCHEME

### Introduction

The tourdefrancetips.com affiliate scheme allows you to receive a commission on sales, where you send us the sale from your site via a link.

This is a simple process, and allows you to get paid via PayPal.

TDF Tips uses ejunkie to manage affiliate sales and commissions, with instructions on signing up and adding link codes included below.

TDF Tips has multiple products, so you can use the “Hop Link” which simply links to the TDF Tips products page, or you can link back to specific products, which in general is more relevant to your content.

### Signing up and getting the Code

Using the link [here](#), you are taken to a login screen to sign up (see Figure 1).

If you already have an ejunkie account, you can simply log in, instead of registering.

You will need a [PayPal](#) account before starting.

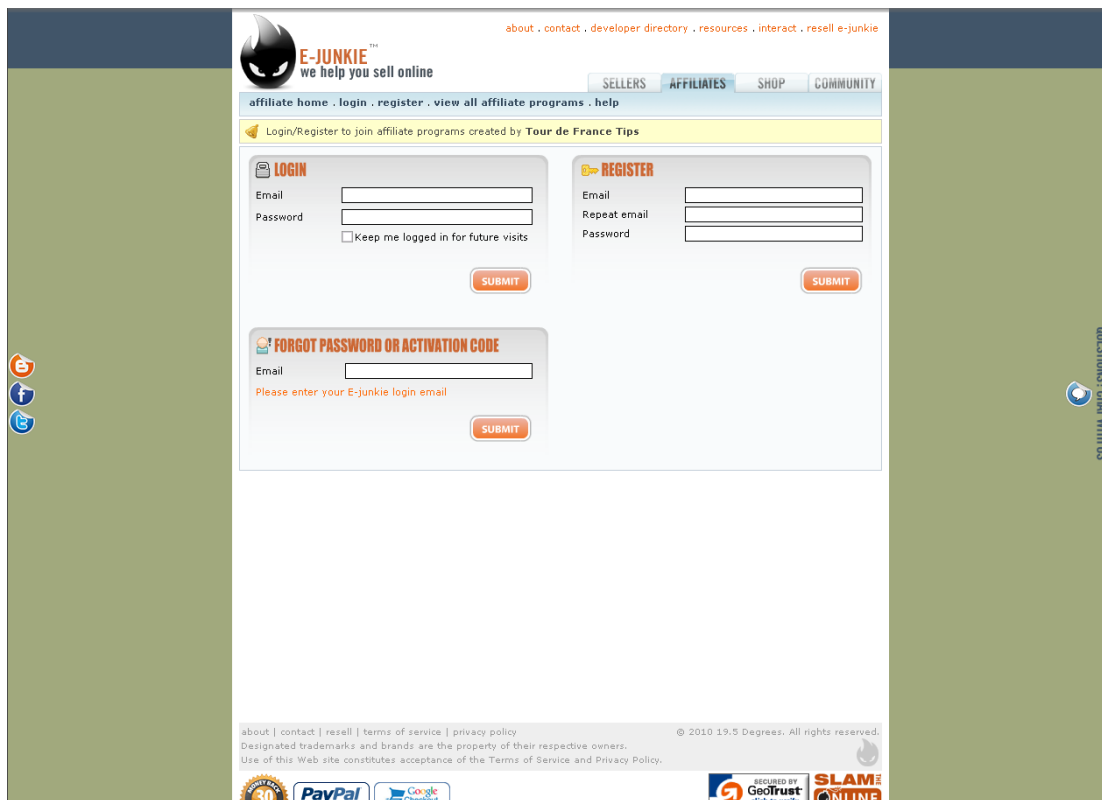


Figure 1 The login/register screen

After logging in, you are taken the affiliate administration screen (Figure 2). As you came here from the link on [TDF Tips](#), you'll automatically be provided with the TDF Tips affiliate products.

Simply choose "Get Affiliate Code".

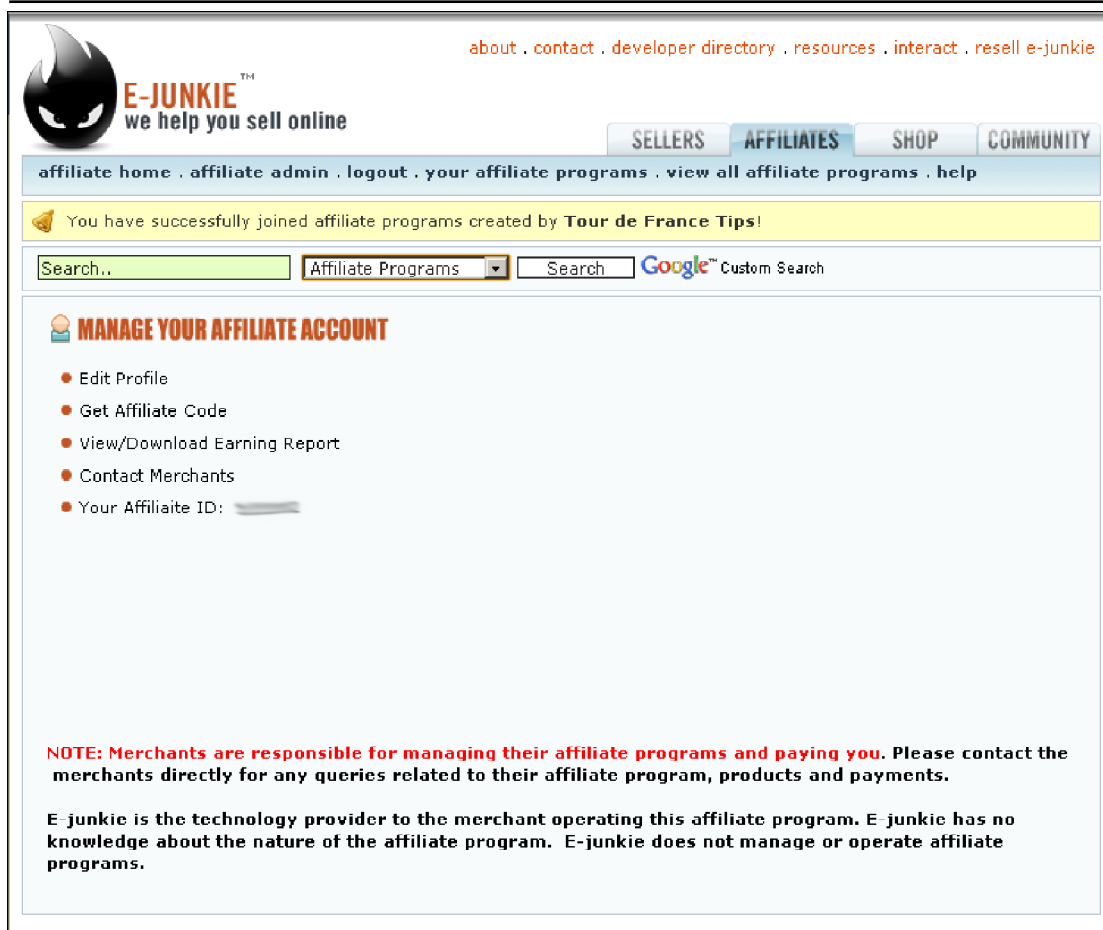


Figure 2 Click “Get Affiliate Code”

You’ll then have Tour de France Tips appear. Click the “Get Affiliate Code” button (Figure 3).

The screenshot shows the E-junkie website interface. At the top left is the E-junkie logo with the tagline "we help you sell online". To the right are navigation links: "about . contact . developer directory . resources . interact . resell e-junkie". Below the logo are tabs for "SELLERS", "AFFILIATES", "SHOP", and "COMMUNITY". A navigation bar contains links: "affiliate home . affiliate admin . logout . your affiliate programs . view all affiliate programs . help". A yellow notification banner states: "You have successfully joined affiliate programs created by Tour de France Tips!". Below this is a search bar with "Search.." and "Affiliate Programs" dropdown, and a "Search" button with "Google™ Custom Search". The main section is titled "SELECT MERCHANT" and features a dropdown menu with "Tour de France Tips" selected. Below the dropdown are five buttons: "BACK", "GET AFFILIATE CODE", "VIEW SALES (POP-UP)", "CONTACT MERCHANT", and "MORE INFO (POP-UP)". At the bottom, there is a red note: "NOTE: Merchants are responsible for managing their affiliate programs and paying you. Please contact the merchants directly for any queries related to their affiliate program, products and payments." and a disclaimer: "E-junkie is the technology provider to the merchant operating this affiliate program. E-junkie has no knowledge about the nature of the affiliate program. E-junkie does not manage or operate affiliate programs."

Figure 3 Click the “Get Affiliate Code” button

Go to the bottom section where it says “Get Product Specific Links”. Choose the product you want and click the “Get Affiliate Code” button (Figure 4).

The screenshot shows the E-Junkie affiliate dashboard. At the top left is the E-Junkie logo with the tagline "we help you sell online". Navigation links include "about", "contact", "developer directory", "resources", "interact", and "resell e-junkie". A menu bar contains "SELLERS", "AFFILIATES" (highlighted), "SHOP", and "COMMUNITY". Below this is a navigation bar with "affiliate home", "affiliate admin", "logout", "your affiliate programs", "view all affiliate programs", and "help". A yellow notification box states: "You have successfully joined affiliate programs created by Tour de France Tips!". A search bar is present with a dropdown menu set to "Affiliate Programs" and a "Google Custom Search" button. The main content area is titled "AFFILIATE PROGRAMS BY TOUR DE FRANCE TIPS". Under the sub-heading "GET COMMON AFFILIATE HOP LINK (RECOMMENDED)", there is a code box containing: `<a href="https://www.e-junkie.com/ecom/gb.php?cl=-----s&c=ib&aff=-----" target="ejejsingle">Click here to visit Tour de France Tips.</a>`. Below the code box, a note says: "This link points to merchant's website. Payout is 50% for all products sold, except for which a specific percentage is defined (see the dropdown below).". Under "INSTRUCTIONS", there are three numbered steps: 1. Right Click (PC) or CTRL+CLICK (MAC) in the code box. Left click on "Select All" in the right click context menu that comes up. 2. Right Click (PC) or CTRL+CLICK (MAC) in the code box. Left click on "Copy" in the right click context menu that comes up. 3. Open you webpage in an HTML/TEXT editor and paste the code. For MySpace, just paste the code in your profile. The "GET PRODUCT SPECIFIC AFFILIATE LINKS" section features a dropdown menu with the selected item: "tdftips.com's Guide to Cycling in France - 50% (Has Hop-Link!)". A red "GET AFFILIATE CODE" button is positioned below the dropdown. A "TIP" note states: "Products which say 'Has Hop-Link!' optionally provide you code which will link to a page in merchant's website. If you use HOP link from ANY product, you will earn the affiliate commission associated with each of the product sold!". At the bottom of this section are three buttons: "BACK", "CONTACT MERCHANT", and "BACK TO ADMIN".

Figure 4 Click "Get Affiliate Code" under Product Specific Affiliate Links

The link text will appear as shown in Figure 5. This is the text you use, using anchor link text or an image.

The screenshot shows the E-Junkie affiliate dashboard. At the top, there is a navigation menu with links for 'about', 'contact', 'developer directory', 'resources', 'interact', and 'resell e-junkie'. The E-Junkie logo is on the left, with the tagline 'we help you sell online'. Below the logo, there are tabs for 'SELLERS', 'AFFILIATES', 'SHOP', and 'COMMUNITY'. A secondary navigation bar includes 'affiliate home', 'affiliate admin', 'logout', 'your affiliate programs', 'view all affiliate programs', and 'help'. A yellow notification banner states: 'You have successfully joined affiliate programs created by Tour de France Tips!'. Below this is a search bar with a dropdown menu set to 'Affiliate Programs' and a 'Google Custom Search' button. The main content area features a section titled 'HOP LINK CODE (RECOMMENDED)'. It explains that the link points to the product's sale page and that the user will receive the affiliate commission. A code box contains the following HTML code: `<a href="https://www.e-junkie.com/ecom/gb.php?ii=_____&c=ib&aff=_____?&d=_____ " target="ejejsingle">Click here to view more details</a>`. Below the code box, there are 'INSTRUCTIONS' for copying the code. At the bottom of the code section, pricing information is displayed: 'CURRENT PRICE 19.00 AUD', 'LAST SOLD FOR 19.00 AUD', and 'AFFILIATE SHARE 50%'. There are two buttons: 'BACK' and 'BACK TO ADMIN'.

Figure 5 Product Code

## Linking Back

After you have your code, you insert it anywhere on your site, changing the anchor text from “Click here to view more details” to whatever you want.

You can also use any of the images below.

They are located in a file [here](#) [zip file].

Alternatively, you can copy the text in the quotation marks “https:....#####” and paste this into bit.ly. Simple copy the text highlighted light black in the figure below (the dark black is the suppression of some private Ids) and paste into bit.ly. This will give you a shortcode to use!

The screenshot shows a web interface for an affiliate program. At the top, there is a search bar with the text "Search.." and a dropdown menu for "Affiliate Programs". To the right is a "Search" button and a "Google™ Custom Search" logo. Below this is a section titled "HOP LINK CODE (RECOMMENDED)". It states: "This link points to this product's sale page. You will get the affiliate commission associated with each of the product sold!". A yellow box contains the following HTML code: `<a href="https://www.e-junkie.com/ecom/gb.php?ii=[redacted]" target="ejejcsingle">Click here to view more details</a>`. Below the code box are "INSTRUCTIONS" with three numbered steps: 1. Right Click (PC) or CTRL+CLICK (MAC) in the code box. Left click on "Select All" in the right click context menu that comes up. 2. Right Click (PC) or CTRL+CLICK (MAC) in the code box. Left click on "Copy" in the right click context menu that comes up. 3. Open you webpage in an HTML/TEXT editor and paste the code. For MySpace, just paste the code in your profile. Below the instructions is a table with pricing information: "CURRENT PRICE 19.00 AUD" and "LAST SOLD FOR 19.00 AUD" in the first row, and "AFFILIATE SHARE 50%" in the second row. To the right of the table are two buttons: "BACK" and "BACK TO ADMIN". At the bottom of the page, there is a footer with links: "about | contact | resell | terms of service | privacy policy" and a copyright notice: "© 2010 19.5 Degrees. All rights reserved. Designated trademarks and brands are the property of their respective owners."

Figure 6 Affiliate Linking Code

## Examples

These examples show how you could use the affiliate code to refer sales.

Facebook: "Hey guys check out TDF Tips Etape ebook <http://bit.ly/ceJcRP>

Twitter: "Check out TDF Tips' new guide to Tackling L'Etape <http://bit.ly/ceJcRP>

Blog post: "I've been looking for a guide showing all the aspects of Tackling L'Etape and now [I have found one..](#)"

In the blog example, you could use whatever anchor text you want to refer to the particular sales page.

Colour	Type	File
Black,	JPEG	 <p>Get the ultimate guide to <b>Cycling France</b></p> <p><a href="#">Buy Now</a></p>
Grey	JPEG	 <p>Get the ultimate guide to <b>Cycling France</b></p> <p><a href="#">Buy Now</a></p>
White	JPEG	 <p>Get the ultimate guide to <b>Cycling France</b></p> <p><a href="#">Buy Now</a></p>

Transparent	PNG	<p>Get the ultimate guide to <b>Cycling France</b></p>  <p>Buy Now</p>
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**Questions?**

Please email me at [tim@tourdefrancetips.com](mailto:tim@tourdefrancetips.com) for help.